



Empire Hydrogen Thrilled with new BC Incentive Plan

October 31, 2019: The Government of British Columbia has today announced an exciting new program, offering direct incentives to truck and bus operators to offset the cost of greenhouse gas reduction equipment – including the **Empire Hydrogen Fuel Enhancement System**.

Coming under the CleanBC program announced last year, GHG reduction technologies are eligible for a 50% rebate from the provincial government. This cost reduction for Empire customers will drop the typical fuel savings payback period to only three months.

Perhaps more important, these technologies will be widely promoted by CleanBC and the BC Truckers Association, who is administering the incentive program. This will go a very long way towards getting the Empire Hydrogen message out to the fleets, and will help them to understand that our technology is real and ready for installation today. To be eligible for the rebate, operators must attend a one-day seminar at the BCTA, who will have an Empire Hydrogen unit on display in the classroom.

Empire's inclusion in this program is a direct result of work done by our Executive VP, Andrew Evans, with the government and BCTA over the past 10 months. As we reported to you last January, Andrew presented a comprehensive government policy brief on the benefits of Fuel Enhancement System. This clearly spelled out the volume of GHG reduction that could be obtained and the incentives necessary to achieve widespread adoption of our new technology. We are extremely pleased that the Ministry of Transportation has wholeheartedly adopted the measures we suggested.

Substantial investment required to build an Inventory: BCTA classes on this start in late November. We are anticipating that many truck and bus fleets will purchase their first units to see for themselves how our Fuel Enhancement System can save 10%-25% on fuel and cut emissions in half. In order to finance an upsurge in demand, we are putting our existing shareholders first in line to purchase additional Empire seed shares. Please invite your friends to join in on this amazing opportunity. Of course for BC resident investors the government is doubling down by providing a 30% clean technology tax credit on share purchases.

Please contact Andrew Evans or Sven Tjelta directly at 778.426.0911 to learn more about this offering.



British Columbia News

Province invests in CleanBC Heavy-duty Vehicle Efficiency Program

<https://news.gov.bc.ca/20907>

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Vancouver - Under CleanBC, British Columbia's climate plan, the Province is rolling out a new heavy-duty vehicle efficiency program that will help lower greenhouse gas (GHG) emissions and will help commercial truck drivers spend less money on fuel.

"Reducing emissions from the transportation sector is important if we are to create a cleaner future," said Claire Trevena, Minister of Transportation and Infrastructure. "This investment will both improve our air quality, with more efficient and less polluting heavy-duty vehicles, as well as lower costs for operators, creating a more affordable and cleaner sector."

The Ministry of Transportation and Infrastructure is partnering with the BC Trucking Association (BCTA) to deliver the heavy-duty vehicle efficiency program. The program will cost-share the purchase and installation of fuel-saving equipment for heavy-duty vehicles with qualified companies, as well as educate the industry about driving practices that significantly reduce fuel usage and related GHG emissions. This will result in cost savings for operators and drivers in the sector.

"With CleanBC, we're making transportation cleaner and more efficient – drivers, industry and the public will benefit as we support heavy-duty vehicles to be more efficient and reduce pollution," said George Heyman, Minister of Environment and Climate Change Strategy. "B.C. industries are already leading the way, and this project will accelerate that transition by improving performance, reducing emissions and saving money."

"Heavy-duty vehicles produce approximately 35% of GHG emissions from road transportation in B.C., and fuel is one of the highest operating costs for our industry," said Dave Earle, BCTA president and CEO. "The CleanBC Heavy-duty Vehicle Efficiency Program will help industry tackle both challenges, putting fuel-saving technologies and practices within reach of more companies. BCTA strongly supports this program and the benefits it will bring to the environment and fellow British Columbians."

The B.C. government is contributing \$1.4 million annually, for up to three years, toward the heavy-duty vehicle efficiency program that BCTA will deliver.

The program is part of the provincial government's CleanBC plan, which was developed in collaboration with the BC Green Party caucus and supports the commitment in the Confidence and Supply Agreement to implement climate action to meet B.C.'s emission targets.

Quick Facts:

- The CleanBC plan is a pathway to achieve the Province's legislated climate targets of reducing GHG emissions by 40% by the year 2030, based on 2007 levels.
- Heavy-duty commercial vehicles are responsible for approximately 35% of GHG emissions from B.C.'s road transportation sector – 14% of B.C.'s total GHG emissions inventory.
- According to ICBC, 66,000 heavy-duty vehicles are insured in B.C.

Learn More:

For more information on CleanBC visit: <https://cleanbc.gov.bc.ca/>

For CleanBC highlights, visit:

https://cleanbc.gov.bc.ca/app/uploads/sites/436/2018/12/CleanBC_Highlights_Report.pdf

Media Contacts

Ministry of Transportation and Infrastructure

Media Relations

Government Communications and Public Engagement

250 356-8241